

Our Lady of Lourdes Medical Center

Community Health Improvement Plan

2014-2016

OUR LADY OF LOURDES MEDICAL CENTER

A Community Health Needs Assessment (CHNA) was conducted for Our Lady of Lourdes Medical Center in conjunction with a number of health care organizations in the tri-county area of Camden, Burlington and Gloucester counties in southern New Jersey. The Tri-County Health Assessment Collaborative includes hospitals, health systems and health departments within the three-county region. In addition to Our Lady of Lourdes Medical Center and Lourdes Medical Center of Burlington County, the Tri-County Collaborative includes the following partners: Cooper University Health Care, Kennedy Health System, Inspira Medical Center-Woodbury, Virtua Health and the Health Departments of Burlington, Camden and Gloucester counties.

This report is the 2014-2016 Community Health Improvement Plan (CHIP) for Our Lady of Lourdes Medical Center based on the results of the needs assessment. Each partner in the Collaborative has an organization-specific implementation plan. Yet, all of the partners recognize that in order to support the improved health of the population, the Collaborative needs to continue to work together to identify synergies. Our Lady of Lourdes Medical Center is working with the Collaborative to coordinate efforts to address the identified needs, where partnership approaches seem most beneficial.

The Community Health Needs Assessment research components reveal a number of overlapping health issues for residents living in the Our Lady of Lourdes service area of Burlington, Camden, and Gloucester counties. The list below shows the key issues that were identified in multiple research components. Since these are issues that are common health concerns in Camden County as well as across the tri-county region, they were the ones prioritized as those most important to address in the Our Lady of Lourdes Medical Center Community Health Improvement Plan (CHIP).

Key Community Health Issues

- ***Access to Health Care***
- ***Overweight/Obesity***
- ***Mental Health & Substance Abuse***
- ***Chronic Health Conditions (Diabetes & Heart Disease)***

Objective	Target Population	Tactic
PRIORITY AREA: Access to Healthcare		
<i>Promote access to primary care for low income individuals</i>	Adults and children	<ul style="list-style-type: none"> • Provide primary care services through the Osborn Family Health Center in Camden
<i>Improve range of community based options for walk – in care</i>	Adults and children needing non-emergency care services	<ul style="list-style-type: none"> • Open urgent care center in Cherry Hill NJ as alternative to emergency room services for non-emergent care.
<i>Provide Access to Prescription Assistance Programs</i>	Low income individuals	<ul style="list-style-type: none"> • Assist inpatients and outpatients served by Our Lady of Lourdes Medical Center in obtaining low cost or free prescription medications
<i>Facilitate individual and family enrollment in health insurance exchanges and Medicaid</i>	Uninsured individuals and families	<ul style="list-style-type: none"> • Enroll members of the community in the newly expanded Medicaid program • Educate the community regarding insurance enrollment by: sponsoring community enrollment events; creating outdoor advertisements; providing materials at community outreach functions; maintaining a website section with materials and links to information
PRIORITY AREA: Obesity/Overweight		
<i>Improve access to fresh fruits and vegetables</i>	Adults and children	<ul style="list-style-type: none"> • Facilitate the distribution of free or low cost fresh produce to members of the community
<i>Promote healthy cooking</i>	Adults and families	<ul style="list-style-type: none"> • Hold healthy cooking demonstrations in the community • Publish healthy recipes in Lourdes Health System newsletters
<i>Educate population on healthy lifestyles</i>	Adults	<ul style="list-style-type: none"> • Provide free lectures in the community regarding obesity, overweight, exercise and nutrition
<i>Promote a comprehensive range of weight loss services</i>	Adults and children	<ul style="list-style-type: none"> • Create a weight loss resource directory that includes a range of affordable options and tools.

Objective	Target Population	Tactic
PRIORITY AREA: Chronic Conditions – Diabetes and Heart Disease		
<i>Ensure the public has access to free diabetes screening services</i>	Adults	<ul style="list-style-type: none"> • Provide free blood glucose screenings in the community and at Our Lady of Lourdes Medical Center
<i>Provide free diabetes management and education services for patients</i>	Adults	<ul style="list-style-type: none"> • Provide diabetes education and care management services for patients in conjunction with physician practices in the area
<i>Provide free blood pressure screenings in the community</i>	Adults	<ul style="list-style-type: none"> • Provide free blood pressure screenings for the public at Our Lady of Lourdes Medical Center as well as at community events
<i>Provide free cholesterol screenings in the community</i>	Adults	<ul style="list-style-type: none"> • Provide free cholesterol screenings for the public at Our Lady of Lourdes Medical Center as well as at community events
<i>Educate members of the community about chronic disease management</i>	Adults	<ul style="list-style-type: none"> • Hold free lectures at Our Lady of Lourdes Medical Center and in the community for the public regarding diabetes and heart disease
<i>Provide support for individuals and families with heart disease</i>	Adults	<ul style="list-style-type: none"> • Initiate a heart disease support group for patients and their families at Our Lady of Lourdes Medical Center.
PRIORITY AREA: Mental Health & Substance Abuse		
<i>Increase awareness in the community of the range of behavioral health resources</i>	Adults and adolescents	<ul style="list-style-type: none"> • Work in conjunction with the Tri-County Health Collaborative and behavioral health providers in the region to develop a more coordinated range of behavioral health services • Work in conjunction with the Tri-County Health Collaborative to create a comprehensive directory of services in each county and provide a link to the directory from the Lourdes Health System website.
<i>Promote access for patients requiring inpatient behavioral health care</i>	Adults and adolescents	<ul style="list-style-type: none"> • Work in conjunction with the Tri-County Health Collaborative to create a region wide data base of patients to identify opportunities to streamline services, prevent readmissions and provide more community based care.
<i>Support behavioral health crisis intervention services</i>	Adults and adolescents in Camden County	<ul style="list-style-type: none"> • Advocate with the State Dept of Human Services to provide enhanced throughput and appropriate placement for crisis patients cared for in the emergency department s Our Lady of Lourdes Medical Center.